

Ohio Cover Contest 2008

Teamwork Triumphs—Ohio Stylist Cover Winners Wow Editorial Staff

By James Giddings

You might notice something amazing while contemplating this year's top submissions for Ohio Stylist's Cover Contest: Both first and second places went to a single salon.

All four submissions from the team at Enzo's Salon and Spa in Royalton were absolutely amazing, including the two honorable mentions.

So who were these folks and how did they put together the portfolio that so deeply wowed our editorial staff? The winning team consisted of four stylists, a makeup artist and a photographer. You might notice we didn't list any models; we'll get to that in a moment.

The team leader was DJ Victory, owner of the salon. Three of her stylists, perhaps better described as her salon family, joined her.

They were Lora Budzinski, Rachel Weinschreider and Sarah Weist. Professional makeup artist Christina Chevalier and professional photographer Michael Chevalier joined them. And what amazing work they accomplished.

This tight-knit group of team stylists is also the reason we listed no models; the salon team is made up gorgeous women. And don't take our word for it; check out the photos you see attributed to them on this page. All they needed was to assist each other for the hairstyles, and each of them played model for one of their four submissions.

In speaking with two of the women, Victory and Weist, it was clear the fun atmosphere and close teamwork they experienced putting together their submissions is

something they enjoy every day in their salon environment.

When asked about the model for the winning shot, Sarah Weist, owner DJ Victory admitted Weist was a little shy, and it took some gentle encouragement to prompt her to put on the serious, confident face she wanted for the shot. Victory described Weist as "absolutely stunning," but also confided she is "beautiful and doesn't know it." This humble beauty became the perfect canvas on which they created the winning look you see before you.

When asked what they would most like to share with others about the experience of entering the cover contest, their responses were wonderful. Weist exclaimed, "It was a lot of fun. It was neat to see how creative we could be outside of the normal client work, being as creative as we wanted to be, being more outgoing," without the normal limits a client might place on them.

Victory had sage words of advice to anyone thinking of entering such a contest, "First, don't be afraid of rejection. You might not win, but try anyway. The heartbreak if you don't win will heal, but *not trying* won't heal. You'll just never know if you don't try."

She added that she would keep entering not only because it's great to have a chance to win, but also for the other benefits. "It's good for the team and great for the clients. Everyone is so excited about being involved with it. Clients hear our excitement and get excited about it too." Increasing the buzz about your salon is always good for business. And if you do win? Victory concluded that following up in local media is a great way to boost business even further.

In conclusion, Weist advised, "Everybody should be true to themselves, confident in themselves. Don't be afraid to try things; be confident and do it." Victory added, "There are so many people with so much beauty inside and don't even know it. Help everyone, coworkers and clients alike, feel as beautiful as they are. Despite the cliché, beauty really does come from within."

We thank the team at Enzo's Salon and Spa for sharing with us not only their outer beauty, but their inner beauty as well. It was wonderful hearing about the love and attention they put into their efforts, their team and their clients—much more than we can print here.

We congratulate them on not only their winning efforts in our cover contest, but also in their wonderful work every day. Their teamwork and dedication are a great example to salons and spas everywhere. And their work on this year's *Ohio Stylist* cover contest was wonderful. Congratulations!

1st
Place

ENZO'S SALON & SPA

North Royalton, OH

Hair: DJ Victory, Lora Budzinski,

Rachael Weinschreider, Sarah Weist

Make-Up: Christina Chevalier

Photos: Michael Chevalier

1st model: Sarah Weist

2nd model: Rachael Weinschreider



2nd
Place



3rd
Place

MICHELLE MONTEMORE

Michael's Salon & Spa
Centerville, OH

Make Up: Paula Piersall

Photo: Erica Cruise

Model: Matthew Gutierrez

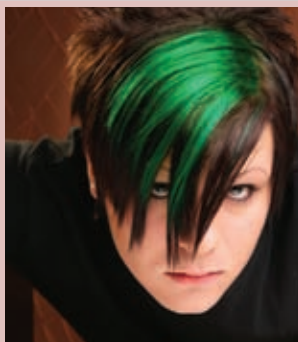
HONORABLE MENTION

**ENZO'S SALON & SPA**

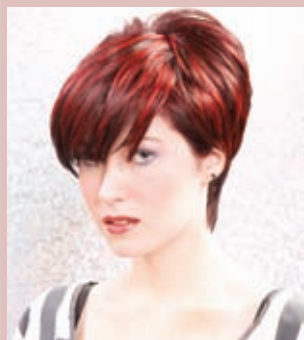
DJ Victory, Lora Budzinski,
Rachael Weinschreider, Sarah Weist
Make-Up: Christina Chevalier
Photo: Michael Chevalier
Model: Lora Budzinski

**RIAN O'DEAR**

Rian A Hair Studio - Akron, OH
Make Up: Betsy Williston
Photo: Gary Krueger
Model: Betsy Williston

**KRISTIN FAVORITE**

Creative Image - Eaton, OH
Photo: Eric Weaver
Model: Joshua Sheard

**BRYAN BEAVER**

Hafr-A Tony Anders Concept - Columbus, OH
Make-Up: Tim Maurer of Mukha
Photo: Tom Carson
Model: Laura Bailey

**JENNIFER POORMAN**

Shear Attitude - New Philadelphia, OH
Make Up: Tina Gibson
Photo: Digital Xtreme
Model: Arika Stephen

**SHERRY COLE**

Shear Joy - Vandalia, OH
Make Up: Sherry Cole
Photo: Tracy Abston
Model: Nicole Lee

**ENZO'S SALON & SPA**

DJ Victory, Lora Budzinski,
Rachael Weinschreider, Sarah Weist
Make-Up: Christina Chevalier
Photo: Michael Chevalier
Model: DJ Victory

**KRISTIN FAVORITE**

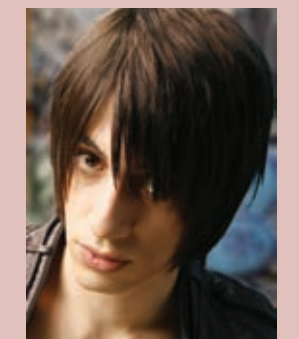
Creative Image - Eaton, OH
Photo: Eric Weaver
Model: Kevin Seiler

**LORIE THOMAS**

Lorie Thomas Studio - Fairlawn, OH
Make Up: Lorie Thomas
Photo: Mike Panceo
Model: Shannon Hamilton

**ANNA POPOVICH**

Concepts Spa & Salon - Boardman, Ohio
Photo: R. Mullis
Model: Katie Callaway

**SARAH HETCHLER**

Attitudes A Salon - Toledo, OH
Make Up: Sarah Hetchler
Photo: Tom Carson
Model: Jordan Valdiviez

**TRACEY CIRINO**

Lavish Color Salon - Cleveland, OH
Make-Up: Erin Blackiston
Photo: Beth Rankin
Model: Zara Guy